Welcome to INTRODUCTION TO PROCESS IMPROVEMENT



Last Updated: 11/01/09

Learning Objectives

- Learn the definition of "Process Improvement (PI)"
- Know what key activities occur in each step of the PDCA Cycle
- Use at least 4 PI tools
- Practice PDCA in a team setting

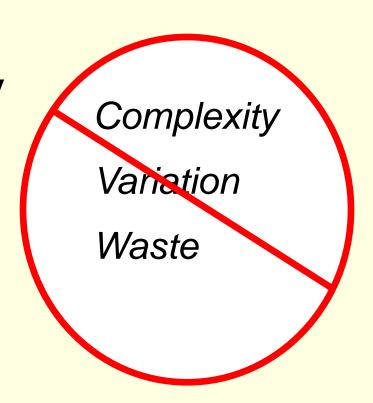
Introductions QI Awareness Alive!

Ice Breaker

- Select one of the "commitment to Quality Improvement" that you have experienced
- Introductions
 - Name, Role, How long in your job?
 - Which element of QI have you experienced?

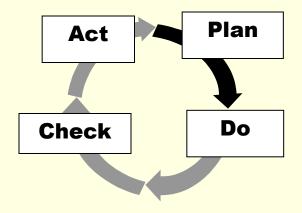
Three Goals of Process Improvement

- Reduce Complexity
- Reduce Variation
- Eliminate Waste



What do we need to begin?

1. Process Improvement Mindset







3. A Tool Kit



1. Process Improvement Mindset

Think Differently

- Critical Thinking
- Problem Solving with Data
- What adds value to your customer
- You Make the Difference



1. MindsetF2 Framework for Improvement

- Quality Improvement (QI) Pyramid
- Finance & Facilities (F2) Strategy Map
- F2 Nine Quality Improvement Principles
- Process Improvement
- Project Management
 - Small Teams
 - Cross Functional Teams
 - University Wide Teams

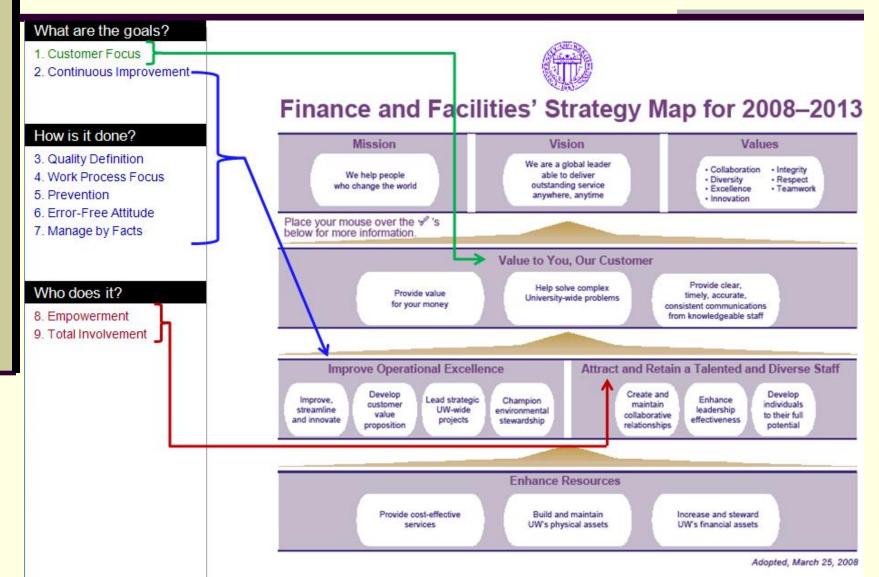
1. Mindset

Quality Improvement Pyramid



1. Mindset

Quality Principles and the F2 Strategy Map



1. Mindset

F2 Nine Quality Improvement Principles

- 1. Customer Focus
- 2. Continuous improvement
- 3. Quality Definition
- 4. Work Process Focus
- 5. Prevention
- 6. Error-free Attitude
- 7. Manage by Facts
- 8. Empowerment
- 9. Total Involvement

Quality PrinciplesCustomer Focus

Who is the Customer?

The customer is the individual or organization receiving your services.

Internal or External

Who are UW customers?

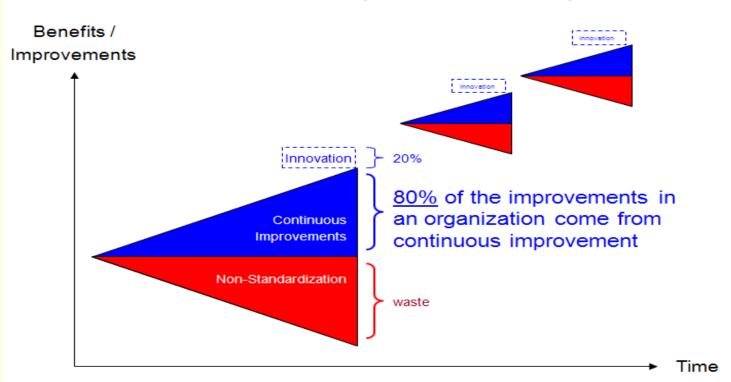
- 1. Research Faculty?
- 2. Students?
- 3. ?

What do you need to know about the Customer?

- ★ Customer expectations must be clearly understood and met.
- ★ Anything that does not add value to the customer is waste.
- ★ Customer / supplier partnerships must be developed at every level.

Quality PrinciplesContinuous Improvement

Continuous improvement is the constant, gradual and incremental improvements of operations



Quality Principles

Error-free Attitude

"I will make a constant, conscious effort to satisfy my internal and external customers"

What does it mean to our customer if our processes are right 95% of the time.

Example: Customer can potentially experience 15% variance



95% - Vendor



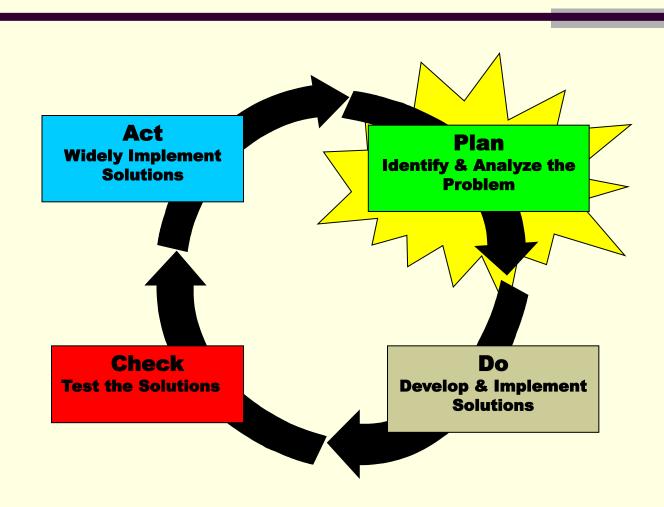
95% - Buyer



95% - Dept. Admin.

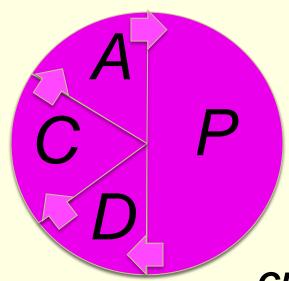
2. An Approach

Plan - Do - Check - Act Improvement Cycle



2. An Approach

PDCA: Plan, Do, Check, Act



PLAN

What is customer saying needs to be improved (Listento the VOC)
Whet are you trying to accomplish
Dientify objectives)

Telegratify team members

CHECKvtheiltesoult&now if a change is an Acceptrovement (Identify measures)

ACT on results Alter provement (Identily measures)
Alter provement (Identily measures)
(Implement or revisit plan)
Abandon
Periodically measure that change do you plan to make
Communicate and celebrate
Plan test

Review / Next Steps

Review

Reduce Complexity, Variation & Waste

Three requirements: Mindset, Approach Toolkit

Nine Quality-improvement Principals

PDCA Approach

Next Steps

Birth of a project

Spin & Marty case study

Brainstorming & Green-Lighting

Teams

Affinity Diagram

- Problems with a process becomes evident
- Process Owner shares and requests staff input
- Staff & Process Owner reviews existing <u>baseline</u> data
 - What data already exist?
 - Cycle Times?
 - Late deliveries, etc.
 - Phone or email data?
 - Areas of inquiry
 - Customer surveys?

3. A Tool Kit – Generating ideas

Tools you can use:

- Brainstorming & Green-lighting
 - A group exercise to generate ideas
- What questions does the data raise?



Case Study: Spin & Marty

Overview of the Spin and Marty Story

- Class participants are consultants for Spin & Marty
- Review minutes late data
- Identify team roles
 - Executive Sponsor Jeanne Semura
 - Project Sponsor Designated class faculty
 - Team Leader Each table to designate
 - Scribe Each table to designate
 - Team Members Each table to designate

Note: At the end of the class the consulting contract will be awarded to one of the teams.

Exercise

3. A Tool Kit – Generating ideas

F2 Operations Team Exercise

- Brainstorming
 - Using Number of Minutes Late, Menu & store layout data
 - Use post-it notes

Plan Selecting a Process to Improve

Factors to Consider

- Alignment with higher goals and objectives
- Complexity of the problem
- Impact of the Problem
- Measurability



No one else is working on the problem

Selecting a Process to Improve

Constraints to Consider

The PM "triple-constraint"

Scope / Quality

Resources

Time



Problem Type - Control or Influence?

Type 1: Control: Within your control

Type 2: Influence: Influence but no control

Type 3: Neither control nor influence

Creating a Process Improvement Team

- Present initial problem statement to Sponsor with supporting data
- Process Owner and Sponsor begin development of charter
- Team Members identified to match scope of project

Creating a Process Improvement Team

- Types of teams
 - Crisis / Task / Process Improvement
- Team Size
 - **5-7**
- Team Sponsor
- Team Leader
 - Process owner
- Team Members
 - Customers
- Facilitator (optional but important)

Creating a Process Improvement Team

- Initial Team Meeting
 - Review & finalize Charter
 - Identify Customers
 - Identify Stakeholders
 - Develop plan to understand the customer requirements
 - Begin "As Is" process map
 - Define & review communications plan

3. Toolkit - Developing a Charter

Charter Components:

- Problem Statement
- Goal Statement
- Business Case
- Scope
- Project Sponsor(s) and Team Members
- Major Customers and Stakeholders
- Project Timeline



3. Toolkit - Organizing Ideas or Activities

Affinity Diagram

- A tool used to organize related ideas or activities. Examples include:
 - Group together similar issue in the problem assessment phase
 - Group similar ideas from a brainstorming activities
 - Group common activities related to implementing solutions.

Exercise – 10 Minutes Case Study: Spin & Marty

Use the Affinity Diagram to group related ideas

- As a team use the Brainstorming or Greenlighting data compiled by the F2 operational team
 - Brainstorm or Greenlight to expand upon the original data

Consultant Team Roles & Responsibilities

- Team Leader
- Scribe
- Take turns presenting work

Always use flip charts, and be prepared to present your work.

Review / Next Steps

Review

Birth of a project

Spin & Marty case study

Brainstorming & Green-Lighting

Teams

Affinity Diagram

Next Steps

Problem Statement

Measurable Goals

Communication Plan

Bubble Chart

3. Toolkit - Developing a Charter

- Problem Statement that includes a data statement
- Project Goal or Objective
- Communications Plan



Charter - An Effective Problem Statement

An Effective Problem Statement includes:

Effect: States the effect (not the cause)

Gap: States the gap between current

and desired state

Specific: Clear facts

Measurable: Quantifiable and measurement

of progress.

Charter - An Effective Problem Statement

Problem Statement - Tips

- Focus on the Pain
- Avoid:
 - "Lack of"
 - "Due to"
 - "Results in"

.....if they imply a cause or a solution

Exercise

Case Study – Problem Statement

Problem Statements – 5 minutes

- Review handout example of problem statements
- Assign teams problems statements to review / discuss.
- Teams report out.

Exercise

Case Study – Draft a Problem Statement

Problem Statement – 15 minutes

- Each team draft a Spin and Marty case study problem statement based upon the brainstorming exercise to identify potential process improvements.
- Team report out

Examples of Measurable Goals

- Reduce time to pay manual invoices from 12 days to 6 days by XX date
- Reduce wait time for customers to speak to a representative from 2 minutes to 30 seconds by XX date
- Increase percent of staff satisfied with training from 50% to 90% by XX date
- Increase UW's Endowment by 5% for XX year by XX date
- Reduce 50% of the errors from the current performance level by XX date

Exercise

Case Study – Draft a Goal Statement

Team exercise – 5 minutes

Write a goal statement based upon the problem statement your team identified from the Spin and Marty case study.

■ Team report out

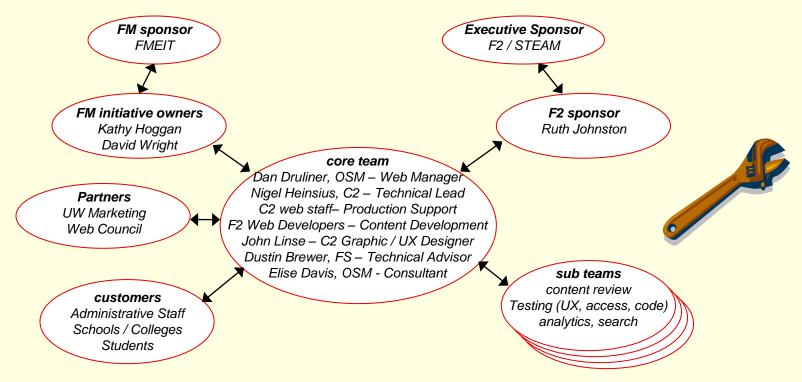
Charter - Create a Communication Plan

Communication Plan

The value of the awareness and opportunity for feedback on your process improvement project will directly impact the acceptance of change and the success of your overall solution.

3. Toolkit - Identifying Stakeholders

Show a bubble chart to highlight need for communications plan and identifying / value of stakeholders.



Charter - Create a Communication Plan

- Identify Customers and Key Stakeholders
 - What questions does the team want to ask?
 - Provide opportunity for general input / feedback

Communication Planning Tool -Tool Kit

Who	Purpose or Questions to Ask	Responsibility / Complete By	Dates / Milestones	Summary
Stakeholder	Awareness, Data Needs, Get Feedback / Input	Team Member / by XX date	Data Analysis, Identify Solution, Piloting etc.	Priorities/ Concerns
Customer	Identify Requirements or What is Important	Team Member / by XX date	Identify Solution, Results of Pilot, Final Rollout	Customer Requirements



Review / Next Steps

Review

Problem Statement

Measurable Goals

Communication Plan

Bubble Chart

Next Steps

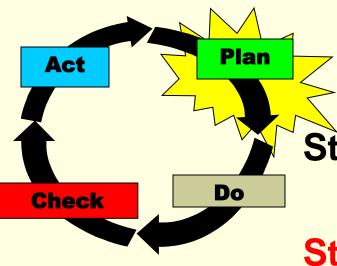
What is a process

Scope / Boundaries

Create & Validate Flowcharts

Analyze Flowcharts

Planning for Improvement



Step 1 Select a process & form a team

Step 2 Understand the current process

Step 3 Collect & analyze baseline data

Step 4 Determine root causes

Plan What is a Process?



A resource that you will add value to:



- Materials
- Goods
- Supplies
- Resources
- Physical
- Non-physical
- Data
- Event



TRANSFORMING input to a desired output



- Manufacturing
- Service
- Physical
- Non-Physical



An input after you have added value



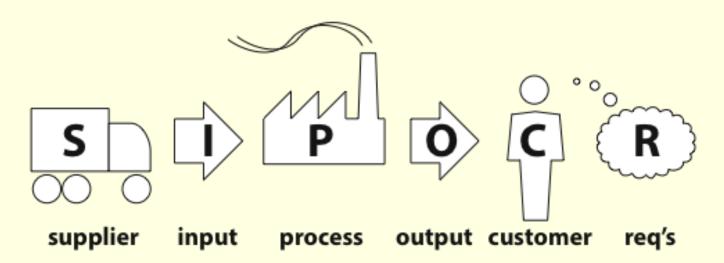


- End product
- Service
- Performance
- Physical
- Non-Physical

Step 2: Understand the Current Process

Clearly Define the Process Boundaries

- Beginning and End Points
- Identify Suppliers and Customers



Group Exercise Step 2: Understand the Current Process

Determining Process Boundaries

- What are some high-level processes in the Spin and Marty situation?
- Which of these processes will you need to look at as part of your improvement effort?

Plan Understanding Customer Expectations

Customer Requirements Overview

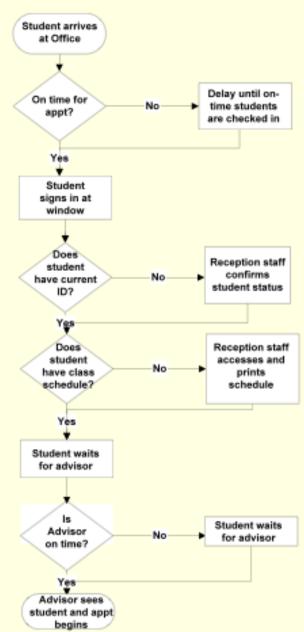
- Customer Identification
- Collection of customer requirements
- Team review of customer requirements
- Process improvement aligns with the customer requirements

Plan Step 2 – Flowchart As-Is Process

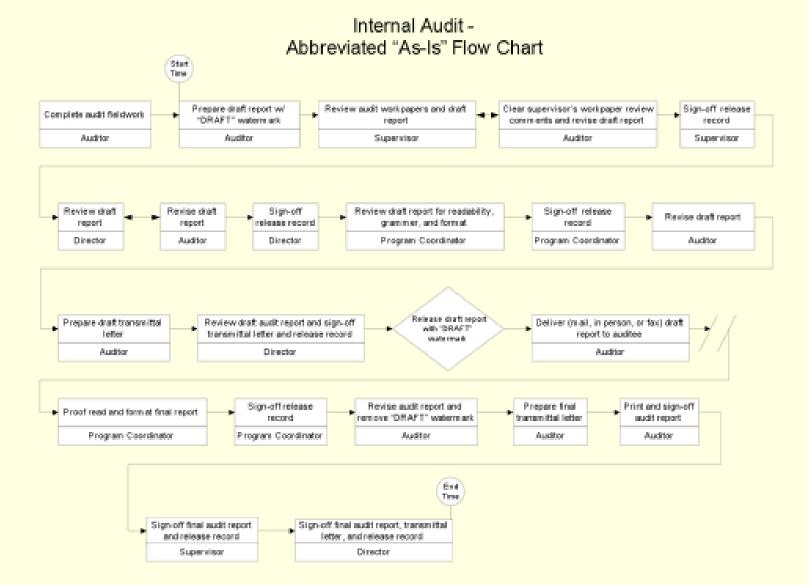
- Begin by documenting the current process
- Types of Flowcharts (Tool Kit)
 - Straight-line (Horizontal or Vertical)
 - Top Down (High Level)
 - Departmental or Cross Functional

Sample Flowcharts and Symbols

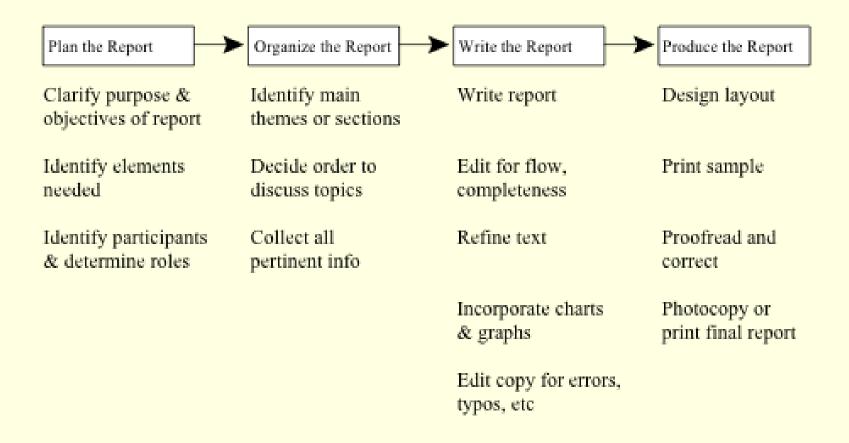
SYMBOL	REPRESENTS	EXAMPLE
	Beginning or Ending point	Receive complaint / Complete process
\Diamond	Decision Point	Yes / No Pass / Fail
	Activity	Hold a meeting Make a phone call
	Document	Report is completed Form is filled out
	Connector	Go to another page or another part of the flowchart
$\qquad \Longrightarrow \qquad$	Flow	Move from one activity to next



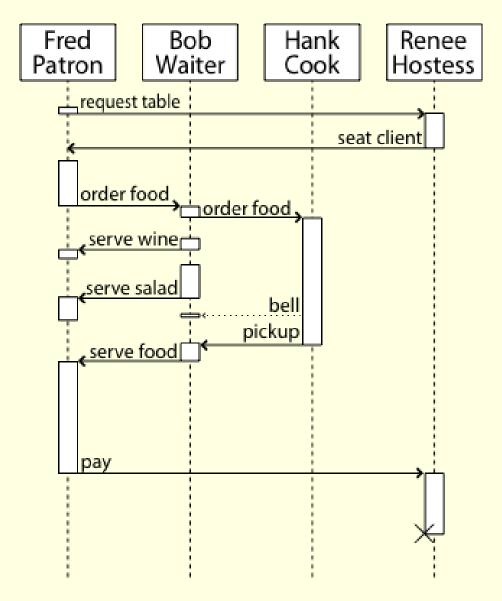
Sample Flowcharts



Sample Flowcharts – Top Down



Sample Flowcharts – Swim Lane



Exercise

Case Study – Create "As Is" Process Map

"As Is" Process Map - 20 minutes

■ Each team needs to create a "As Is" process map that details each step in the Spin and Marty process as defined by their problem statement.

Plan Validate the "As Is" Process Map

Validation of "AS IS" process map

Must Include:

The Three 'Actuals'

- Go to the <u>actual place</u>
- Talk to the <u>actual people</u>
- Walk the <u>actual process</u>

Validates work or assumptions

Step 2: Understand the Current Process

Analyze the Flowchart

- Direction of the work flow
- Value-added steps?
- Complexity
- Variation
- Cycle Time

Can we eliminate waste?

Review / Next Steps

Review

What is a process

Scope / Boundaries

Create & Validate Flowcharts

Analyze Flowcharts

Next Steps

Collect & Analyze Baseline Data

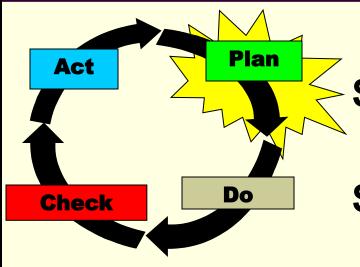
Check Sheets

Surveys, Run Charts, Pareto Graph

Root Causes 5 whys, Cause & Effect

Waste & Value Added

Step 3: Collect and Analyze Baseline Data



Step 1 Select a process & form a team

Step 2 Understand current process

Step 3 Collect & analyze baseline data

Step 4 Determine root causes

Step 3: Collect and Analyze Data

Data Collection Questions:

- What data already exists?
- What needs to be collected?
 - ■If more data is needed, who and how will collect the data?
 - ■How do you ensure that data is collected consistently?

Step 3: Collect and Analyze Data

Check sheets

Used to collect data about "How often are certain events occurring?

Problem: Complaints about coffee

Date	Cold	Bitter	Weak
3/1/09 am			
3/1/09 pm			
3/2/09 am			
3/2/09 pm			



Step 3: Collect and Analyze Data

Surveys

 Used to collect data about the knowledge, experience, and opinions of a targeted group of people

Group Discussion

Additional Data Needed?

Data Collection

■ What other types of data would you need for the Spin and Marty case study?

Exercise

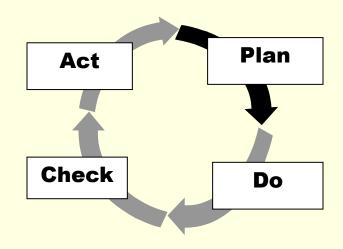
Analyzing Additional Data

Spin and Marty Case Study

- Additional Data
 - Survey results on customer complaints
 - Revenue breakdown
 - Take out orders information
- Team Exercise 25 minutes
 - Review / discussion of new data Does your problem or goal statement need to be updated?

WELCOME BACK

Introduction to Process Improvement – Day 2



Presented by:
Dan Druliner
David Wright
Doug Merrill
Jeanne Semura
Ray Hsu

Yesterday / Today

Review

QI in F2, 9 principles, 3 things to begin, PDCA

Birth of a Project: brainstorming, teams

Documentation: charter, problem, goal, bubble

Scope / Boundaries, Analyze Current Process

Next Steps

More tools: Run Chart, Pareto, root cause, 5 whys

Waste & Value Added

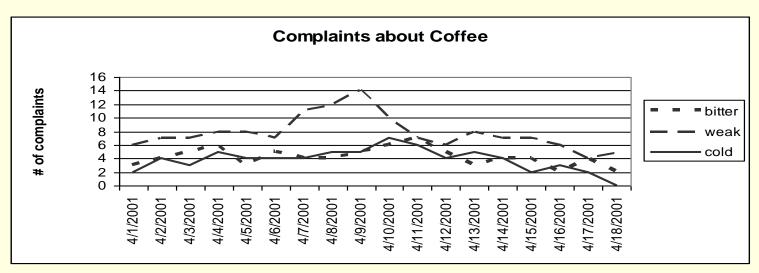
Decision / Solution Matrix, Multi-voting, Green-Lighting

Final Presentation to Sponsor

Just do it

Step 3: Collect and Analyze Baseline Data

Run Charts, sometimes referred to as trend charts, are used to visually represent data over time. This is a common tool used in analyzing baseline or root cause data, to determine which possible causes are most prevalent over time.



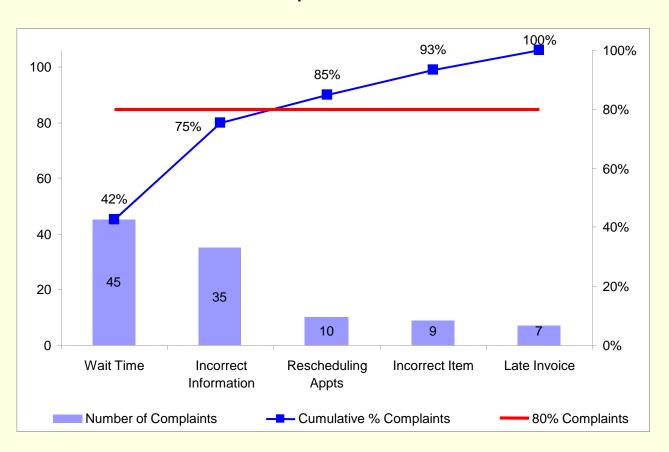
Plan - Step 3: Collect and Analyze Data Tool to Prioritize Problems to Solve

Pareto Graph

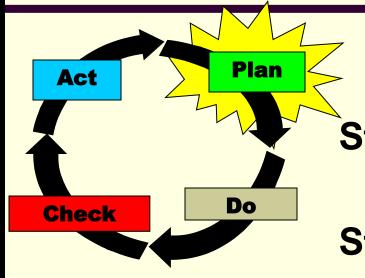
 A special form of vertical bar graph which helps to determine which problems to solve in what order.

Plan Step 3: Collect and Analyze Data Pareto Graphs Show Frequency of Problem

Customer Complaints - Visits to Advisors



Step 4: Determine Root Causes



Step 1 Select a process & form a team

Step 2 Understand the current process

Step 3 Collect & analyze baseline data

Step 4 Determine root causes

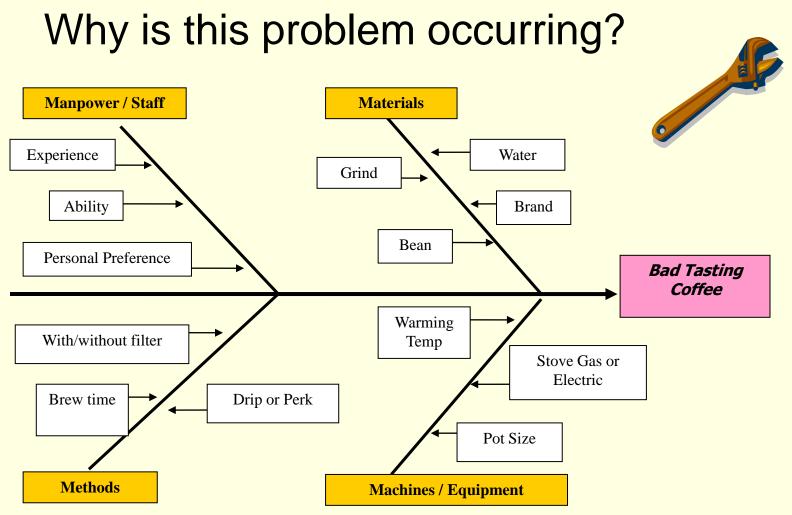
Step 4: Determine Root Causes – 5 Whys?

Using the"5 Whys"



- 1. Why? Why is this a problem?
- 2. Why? ...and why is that a problem?
- 3. Why?and why is that a problem?
- 4. Why?and why is that a problem?
- 5. Why?and why is that a problem?

Step 4 – Determine Root Causes - Cause and Effect Diagram



Exercise

Determine Root Causes

Spin and Marty Case Study - 25 minutes

- Based upon your problem statement use two of the following tools to analyze the Spin and Marty data:
 - Pareto Chart
 - Cause and Effect Diagram
 - Run Chart
 - 5 Why's

Step 4: Determine Root Causes

Common Missteps

- Collecting the wrong data to analyze a situation
- 2. Combining data from different sources
- 3. Data collectors use different procedures because there was no training in how to do the collection.
- Inconsistent methods are used in data collection

Any others you have experienced?

Root Causes Looking for Waste

- 1. Over production due to emphasis on supply rather than demand
- 2. Waiting (queues)
- 3. Over processing
- 4. Excess inventory
- 5. Unnecessary movement
- 6. Defects or correction due to reworking
- 7. Unnecessary transport



Root Causes Looking for Waste

- Physical, risk of becoming non-compliant, health
 - Poor work ergonomics
 - Meetings targets at all cost
 - Poor scheduling or priorities
 - Too many meetings reducing normal workday hours, leading to burnout

Root Causes Looking for Waste

- Precision: complicated and specific steps
 - Hidden knowledge,
 - Processing beyond requirements
- High skill: Excessive knowledge, skill, or experience required

Root Causes Looking for Waste

- Sensitivity: process easily broken by exceptions
 - inconsistent behavior
 - unclear ownership,
 - customer requirements unclear or not communicated, unclear who needs data & information
- Variability: inconsistent and difficult to maintain
 - unpredictable results
 - undefined policies and procedures
- Under utilized people: loss of potential or reduced motivation,
 - inefficient use of human capital

Source: Steelcase, Inc.

Root Causes Stabilize – Reduce Variation – Two Types

Common Cause Variation

- Natural
- Ever-present source of natural fluctuation

Special Cause Variation

- Unnatural
- Due to unpredictable or intermittent events

Waste

Reduce or Eliminate Variation

- Reduce or Eliminate Variation
 - Is the process stable?
 - Is the process unstable?
 - Can we standardize?
 - Can we eliminate waste?

Can we eliminate waste?



Waste Reduce Complexity

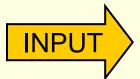
Simplifying to:

- Reduce the number of steps
- Eliminate rework

Standardizing to:

- Ensure process consistency
- Reduce errors

Waste What Work Is Value Added?







What does value mean?

- 1. The customer is willing to pay for this activity.
- 2. It must be done right the first time.
- 3. The action must somehow change the product or service in some manner.





Waste

What Is Value Added?

Value Added

- An activity which changes the form, fit, or function...enhancing value
- ...from the customer's perspective.
- Non-Value Added = Waste
 - Does not transform in any helpful way

Review / Next Steps

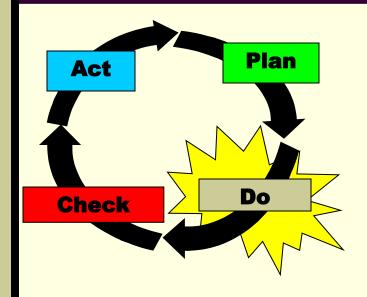
Review

Run Charts, Pareto Graph Root Causes 5 whys, Cause & Effect Waste & Value Added

Next Steps

Decision / Solution
Multi-Voting
Green-lighting

DO: Develop and Implement Solutions!



Step 5 Generate and Select Potential Solutions

Step 6 Implement the Solutions

Do

Step 5: Generate & Select Solutions

Decision Solution Matrix

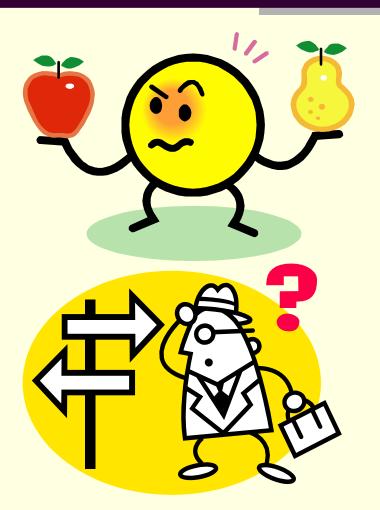
- Step 1) Team identifies the important solution criteria (typically 4-7)
- Step 2) Team ranks (scale 1 10 best) the importance of each criteria
- Step 3) List the possible solutions across the top
- Step 4) Team scores (scale 1 10) 1st solution to each criteria, then 2^{nd}
- Step 5) Analyze results and select solution with highest score

Decision Solution Matrix								
Criteria	Overall Criteria Ranking (column a)	Solution A Scores of Criteria (column b)	Solution A Score (a x b)	Solution B Score of Criteria (column c)	Solution B Score (a x c)			
Impact on root cause	10	10	100	6	60			
Training	6	8	48	9	54			
Failure Risk	3	7	21	10	30			
Total			169		144			

Tools to help you select the best solutions..

- Multi-Voting: appropriate for making simpler decisions
- **■ Decision Matrix**:

For more complex decisions that involves multiple criteria



Car Buying Exercise



2009 HONDA PILOT SUV VS. 2009 FORD FUSION HYBRID SEDAN

Using the Decision Matrix to help me decide....

Decision Solution Matrix							
Criteria	Overall Criteria Ranking (weighted 1-10) (column a)	Honda score of Criteria (column b)	Honda Score (a x b)	Ford score of Criteria (column c)	Ford Score (a x c)		
Safety Rating	9						
Cargo Space	7						
Cost of Ownership	6						
Gas Mileage	5						
The "WOW" factor	5						

I ended up buying this one...



Review / Next Steps

Review

Decision / Solution

Multi-Voting

Green-lighting

Next Steps

Preparing report to sponsor

Final presentation

Exercise

Prepare a Report to Sponsors

Final Presentation Pre-view

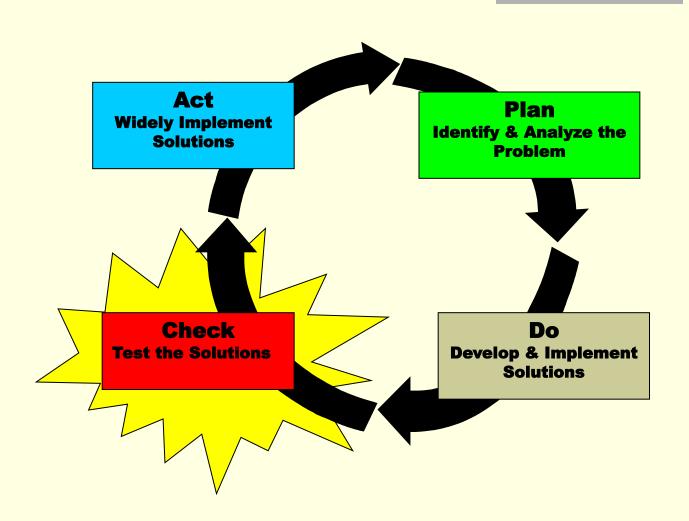
Team Exercise: 45 minutes preparation

15 minute break

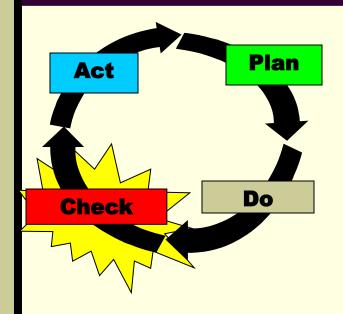
35 minute report out

- Finalize problem and goal statements
- Determine Process Boundaries (begin/end)
- Complete "As Is" Process Flow
- Use of one of the data analysis tools
- Identify Root Cause
- Propose Solution (show how you made the decision)

Plan - Do - Check - Act Cycle



CHECK: Test the Solutions



Step 7 Gather and Analyze Data on the Pilot Implementation

Check

Step 7: Evaluate Pilot Results

What did we learn?

- 1. Did the change in process eliminate the root cause of the problem?
- 2. Is the data from the process after implementation closer to the goal than before improvement?
- 3. Were expected results achieved?
- 4. If there was no change, identify why.

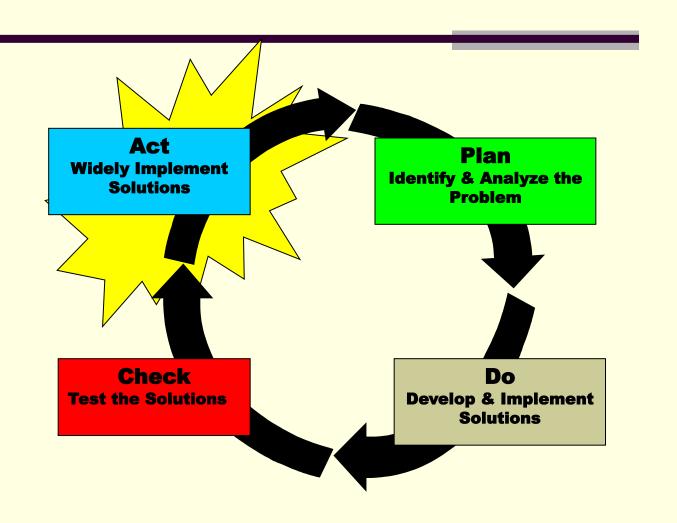
Check Step 8: Standardize the Solutions

Evaluate the Pilot

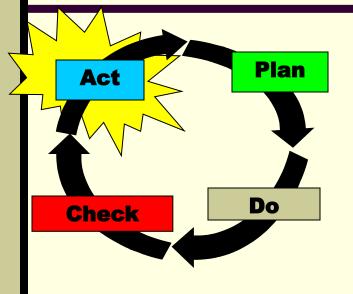
- Usually, things do not go completely as planned or intended during the pilot
- Assess need for changes to the solutions
 - Option 1 Full implementation
 - Option 2 Adjust then implement
 - Option 3 Scrap this solution start over

If too many problems were encountered, another pilot may be necessary

Plan - Do - Check - Act Cycle



ACT: Widely Implement Solutions



Step 8 Standardize the

Solutions

Step 9 Implement Widely

Step 10 Look for Other Opportunities

Act

Step 9: Implement Widely

Tips for successful full-scale implementation

- Gain Sponsorship
- Appoint Project Manager
- Implementation and proceed with Communication Plan
- Revise Policies and Procedures
- Train staff and customers affected

Act

Continuous Learning in Focus

- 1. Can this process be further improved?
- 2. Can this change method be used to improve a different problem?
- 3. Are there other problems that the process partners can work on?
- 4. Can some parts of the solution be applied to other problems
- 5. Can this team teach the process improvement methods to others?

Act Just Do it – Let's Implement This!

- Something simple and easy to change
- No cross-functional impact
- Limited cost or complexity
- Make certain that any process partners and/or customers would benefit!

Act Just Do it – Let's Implement This!

- "Together We Can Do It" Cross-Functional Team
- May be more complex or costly to implement.
- Would benefit by having customer perspective represented on the team.
- These projects are chartered, sponsored and have a team and team leader

Act Just Do it – Remember

- Always Communicate within the team, with your manager, and with anyone who would be impacted before implementing a change.
- Always Have a feedback mechanism so you know what kind of impact your change has made customers in particular!
- Never Sub-Optimize: Don't change something that makes your life easier but that also has a negative impact on someone else.

Closing

- Highlights
- Any questions
- Electronic survey